

# *SRC Today*

## *June 2017*



Start with Southern for all your general and specialized HVAC needs-our experienced and knowledgeable staff will help you acquire whatever you need to get the job done!



### New Products to Take Advantage Of!

#### *Magnetic Capacitor Shelf & MARS Disconnect w/ Surge Protector*

The magnetic capacitor shelf securely holds in place your capacitor as well as frees up space inside a crowded condensing unit. Better yet, it can be used with ANY size capacitor that you may have.



The new MARS disconnect with integrated surge protector provides for a quick and clean installation as well as a weather resistant enclosure for additional toughness and security. This surge protector provides the necessary protection for all critical components in high efficiency mini-splits and unitary HVAC equipment.



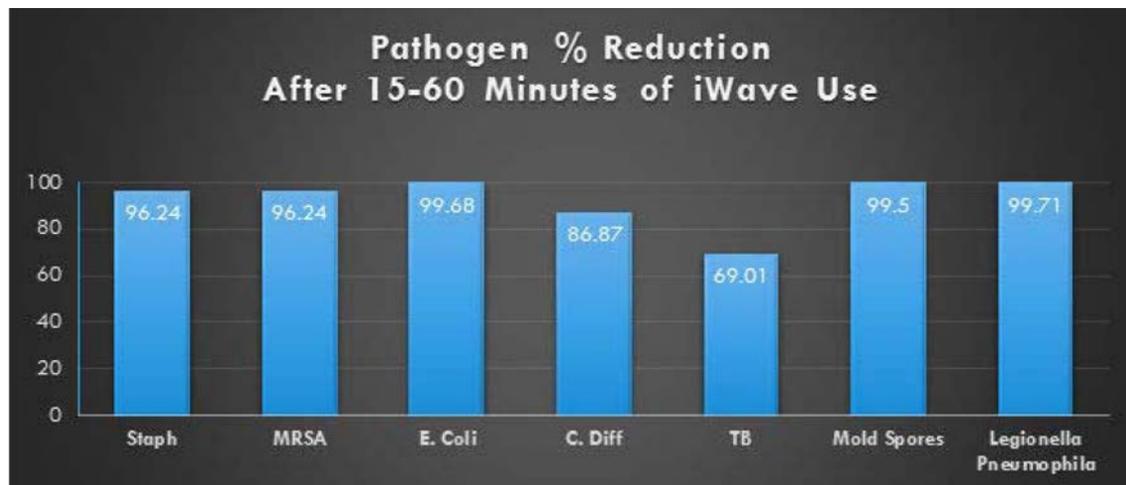
# Introducing the **NEW** iWave-R Air Purifier!

- Self-cleaning design with needle point ionization
- Suitable for duct systems up to 6 tons (2400 CFM)
- Voltage input - 24VAC to 260VAC
- Universal mounting with magnets
- Programmable cleaning cycle
- UL and cUL approved
- Kills mold, bacteria, and viruses
- Reduces odors, smoke, static electricity, and airborne particles



Purchase yours between Today and July 31st and receive a **FREE** gift card I

(gift cards distributed 60 days after promotion ends)



**Find the iWave-R exclusively at Southern Refrigeration!**

## So, Why LG Ductless?



- *Inverter Technology*- operates at low sound levels and uses less energy than your conventional A/C units. Rather than cycling on and off, the inverter compressor ramps up or down to match the capacity and maintain comfort level.
- *Easy Installation & No Ductwork* - duct-free systems are made for easier and more efficient installation that requires little to no ductwork. Long refrigerant piping lengths allow for installation and design flexibility.
- *Air Quality* - Indoor units are equipped with a 3M Micro Protection Filter that reduces dust and microscopic particles. Also, included is the primary air filter which is anti-fungal and washable providing clean air inside the home. Even better, indoor units also have self-cleaning functionality to protect against harmful mold growth.

For more information visit [www.lg-dfs.com](http://www.lg-dfs.com)

***Beat the Heat this Summer with LG Air Conditioning Technologies***

### **HVAC Food For Thought**

*"The Future of the HVAC Industry"*

Have you ever thought about what the HVAC industry may look like in the next 10+ years? With new technologies, new regulations, and a steady rise in human population the HVAC business is destined to change as well as grow at a firm rate.

Additionally, there will be more opportunities for installation and service work with new home owners, apartment complexes, and small businesses continuing to move into your area.

According to the Bureau of Labor Statistics, employment in the HVAC industry is projected to grow 14% from 2014-2024. This is on track to create roughly 40,000 new jobs nationwide during that span. Simultaneously, a good portion of high school students are beginning to forgo a 4-year college degree; instead they are pursuing a trade and efforts toward certification. Reasons being that trade school programs are drastically cheaper than a 4-year college degree, it takes college graduates years to pay back student loans, and the earnings of service technicians are very comparable to a large number of occupations that college graduates obtain right after graduation.

Hiring more youth is essential, as a good portion of service techs and people in the industry will retire over the next decade. Better yet, young technicians coming into the field right after high school are more eager to learn the trade and pass the requirements compared to those in their 30s and 40s looking for new employment. Lastly, a younger workforce will be able to adapt more quickly to new technological advancements in the HVAC industry such as smartphone apps, tablets, computer systems, software programs, meters, and even ordering parts through e-commerce websites. It's time for us all in the HVAC business to gameplan and prepare for the not-so-far off future.

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Southern Refrigeration Corporation (SRC) is a wholesale distributor of parts, supplies and equipment for the air conditioning, heating, and refrigeration industries. We are a 100% employee-owned company that

Sources used for this newsletter include:

- 1) <https://www.bls.gov/oooh/installation-maintenance-and-repair/heating-air-conditioning-and-refrigeration-mechanics-and-installers.htm#tab-6>
- 2) [http://www.nucalgon.com/assets/pdf/rodlit/4-15\\_iWave-R.pdf](http://www.nucalgon.com/assets/pdf/rodlit/4-15_iWave-R.pdf)
- 3) <http://www.nucalgon.com/assets/pdf/rodlit/17-S26-PathogensFlyer.pdf>

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