

SRC Today

April 6, 2018



Start with Southern for all of your general and specialized HVAC needs – our experienced and knowledgeable staff will help you acquire whatever you need to get the job done!

*For pricing and availability on all items, please contact your local Southern Refrigeration branch today!

Southern Refrigeration Corporation (SRC) is a wholesale distributor of parts, supplies and equipment for the air conditioning, heating, and refrigeration industries. We are a 100% employee-owned company that has been in business since 1947. With 10 stores throughout Virginia, we focus on customers in the Mid-Atlantic region, providing superior parts, service, and support.

1015 Sycamore Street
Bristol, VA 24201
276-669-8941

9020-D Euclid Avenue
Manassas, VA 20110
703-330-2444

3235 N. Franklin Street
Christiansburg, VA 24073
540-381-4383

2314C Dabney Rd
Richmond, VA 23230
804-237-1513

329 Westover Drive
Danville, VA 24541
434-797-3801

3140 Shenandoah Avenue
Roanoke, VA 24017-4938
540-342-3493

1941 S. High Street
Harrisonburg, VA 22801
540-433-8701

5265 Port Royal Road
Springfield, VA 22151
703-321-7560

1620 Wythe Road
Lynchburg, VA 24501
434-846-6028

1175 S. Loudoun Street
Winchester, VA 22601
540-665-0033

New Products and Features!



ICM 3 Phase Line Voltage Monitor

Part #: ICM455

SRC now stocks the ICM455 which is a fully programmable, 3-phase line voltage monitor with a backlit LCD, 50+ fault memory, and a real-time clock for accurate date and time stamp. 190-630 VAC (Control: 18-240 VAC).

Click the link below for more features and information:

[ICM455](#)



Nu-Calgon iWave-M Air Purifier

Part #: 4900-35

The iWave-M is a flexible air purifier for ductless and other HVAC systems. This device is flexible and kills mold, bacteria, and viruses. It is also low maintenance as well as UL and cUL approved. Pick yours up today at your nearest SRC location.

Click the link below for more details:

[iWave-M](#)



Nu-Calgon iWave-R Promotion

From March 1 - May 31 2018, purchase an iWave-R and receive a certificate for a \$50 gift card of your choice.

Click the link below for full details:

[iWave-R Promotion](#)



Acid-Away PRO

Part#: 45016

SRC now stocks the Acid-Away PRO by Rectorseal. This injector is used as a quick and unique solution to removing and preventing acid buildup in A/C and refrigeration systems.

Click the link below for more information:

[Acid Away](#)



Compressor Defender - Brownout, Surge, and Short Cycle Protection

Part#: CD1-024R

The Compressor Defender by Intermatic is the only all-in-one undervoltage and surge power protection device on the HVAC Market, providing protection for central A/C and heat pump condensing units and their associated motors, controls and components—both electronic and mechanical.

It can be installed inside the condensing unit or externally on the outdoor A/C disconnect.. Pick yours up today at your nearest SRC location.

Click the link below for more information:

[Compressor Defender](#)



Friedrich PTAC Units

Part#: PDE & PDH

SRC now stocks PTACs from Friedrich. Engineered for quieter performance, the Friedrich PTAC features a tangential blower wheel, universal heater options, and modular component design for easier service.

Click the link below for more information:

[Friedrich PTAC](#)



A quick look at PTACs from Friedrich

HVAC News & Notes



Shop Online With SRC!

Beginning May 1st, customers will have the ability to shop online with Southern Refrigeration.

Click the link below to begin the registration process for online access:

[Online Shop](#)



Ritchie - Yellow Jacket Counter Days for April & May

Southern Refrigeration will be hosting counter days that will include vacuum pump oil changes, breakfast, and raffle prizes.

Please click the link below for dates and branch locations:

[Ritchie Counter Days](#)



Heil Trailer & Customer Appreciation Days

This month Southern Refrigeration will be hosting customer appreciation days including the Heil trailer. Below are the dates and branch locations:

- Tuesday, April 24 = Roanoke
- Wednesday, April 25
=Lynchburg
- Thursday, April 26
=Harrisonburg